

Louisiana Seafood Promotion and Marketing Board
Marketing Committee Meeting Agenda

June 17, 2016

10:00 a.m.

GW Fins

808 Bienville St, New Orleans, LA 70112

- I. **Call to Order and introduction of guests**
- II. **Accept Minutes from March 29th meeting**
- III. **Old Business**
 - A. **Update on completed events:**
 - i. NRA
 - ii. LASCO
 - iii. Atlanta Food & Wine
 - iv. Woodlands Food & Wine
- IV. **New Business**
 - A. **Upcoming:**
 - i. Sports Hall of Fame
 - ii. Audubon dinners (7/9, 8/4, 9/15)
 - iii. 7/25-27 Incubator (LSU presentation, Thor visit, meetings, mobile unit)
 - iv. GASCO
 - v. NOLA's Backyard
 - vi. Northwestern State Culinary
 - vii. Humble Fish
 - B. **Lt. Governor Remarks**
- V. **Ongoing:**
 - A. **Grocery co-marketing**
- VI. **Public Comment**
- VII. **Scheduling of next meeting**
- VIII. **Adjourn**